Video Checklist for XPLORE Venture Creator **Program Future Entrepreneur Application**

Take the opportunity to upload a 60-second video pitch of yourself! This video will help potential start-ups get a good impression of your personality, skills, and expectations. Remember, this doesn't have to be a high-end production—a simple smartphone video will do the job.

Your video pitch should cover the following points:

- Personal Introduction
- Skills and Expertise
- Expectations
- Personality

Tips for Recording Your Video:

- Keep it Short and Sweet: Aim for 60 seconds. Keep your message clear and concise.
- Good Lighting and Sound: Ensure you are in a well-lit area and that your voice is clear.
- Be Yourself: Authenticity is key. Show the real you and your passion for this opportunity.

Upload Instructions

- Record your video.
- Upload it to a platform like YouTube, Google Drive, or Dropbox.
- Ensure the video is non-listed (not private).
- Provide the link in your application form.

Remember, it doesn't have to be perfect. A simple, authentic message recorded on your smartphone will suffice. Just focus on clearly communicating your points and letting your passion show!



