

Video Checklist for XPLORE Freerider Program Start-up Application



Creating your video doesn't require high-end production equipment. A simple recording using your smartphone or computer is perfectly acceptable. Just ensure the following points are covered:

1. Short Pitch of Your Product/Idea

- Briefly and clearly present your venture.
- Explain what your product or service is.

2. Introduction of Your Team

- Introduce all team members.
- Highlight their roles and unique contributions.
- Mention if you are searching for additional team members.

3. Your Expectations Regarding the XPLORE Freerider Program

- Share your goals.
- Explain what you hope to achieve with the support of the XPLORE Freerider Program.

Technical Details:

- Preferred Length: 90 seconds
- Maximum Length: 180 seconds

Remember, it doesn't have to be perfect. A simple, authentic message recorded on your smartphone will suffice. Just focus on clearly communicating your points and letting your passion show!

