


XPLAINING XPLORE Freerider

Hi, We're XPLORE.

**THE GATEWAY FOR
YOUR EARLY STAGE
START-UP**

XPLORE stood behind many great teams.



 DeepDrive



 VePa



 ROUNDPEG TECHNOLOGIES



 olive



 SUMM



 FAST AI MOVIES



 curevision



 mo.re



 KORASIO



 glocally



 Dymium



 QUANTUM DIAMONDS

Each start-up is unique and has specific needs and goals.

This is why XPLORE Freerider is designed to enable you to build your customized training journey.

XPLORE Freerider is one of our three programs.



Scheduled Batch Programs



XPLORE Venture Creator

2 Batches / Year

10-week part-time Program | Online
Internal & External Coaches, Peer-to-Peer

Refine your market understanding and
work on core team development.



XPLORE Market Pioneer

4 Batches / Year

6-week part-time Program | Hybrid
Internal & External Coaches, Peer-to-Peer

Transition from defining your offering
and target market to developing a
go-to-market strategy

Instant & Rolling Offering



XPLORE Freerider

Rolling Basis

Customized Training Journey | Online
Internal Coaches

Customize your training journey from
tech-idea to viable business model.

You can choose the trainings you need out of our 5 Modules.
All XPLORE Freerider sessions are conducted online.



PowerUp Skill

- Best of Productivity**
- Pitch Fundamentals**
- Business Storytelling**
- Pitching Feedback**

Customer Discovery

- Lean Business Model Canvas**
- Persona Development Basic**
- Value Proposition Canvas Basic**
- Hypothesis Testing**
- Customer Interviews**
- Business Model Canvas**

Legal & Finance

- Legal Basics: Richtig Gründen!**
- Tax and Finance Basics**
- Legal Advanced: Financing**
- Legal Counsel Hour**

PowerUp Team

- TeamUp Basic**
- TalentUp Basics**
- Entrepreneurial Leadership**
- TeamUp Advanced**
- Job Ad Review**

Business Creation

- Market Analysis**
- Competitor Analysis**
- Business Model Canvas**
- B2B SaaS Sales**
- Start-up Metrics for Market Readiness**

Now, how could your Freerider journey look like?

Your Freerider journey starts with an Onboarding Call.
Together with a Coach you create your unique path from there.



After your Onboarding you are ready to start!

All XPLORE Freerider trainings are available now.



Onboarding
Session



PowerUp Skill



PowerUp Team



Customer Discovery

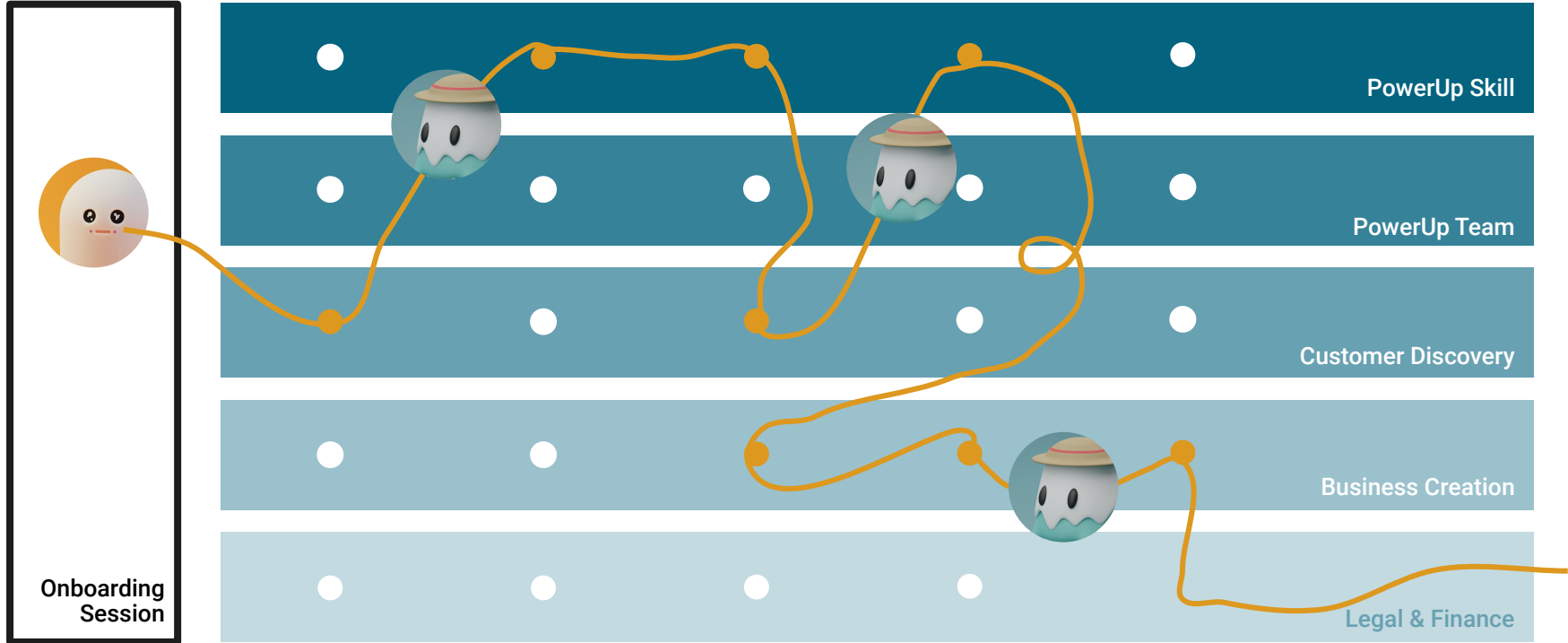


Business Creation

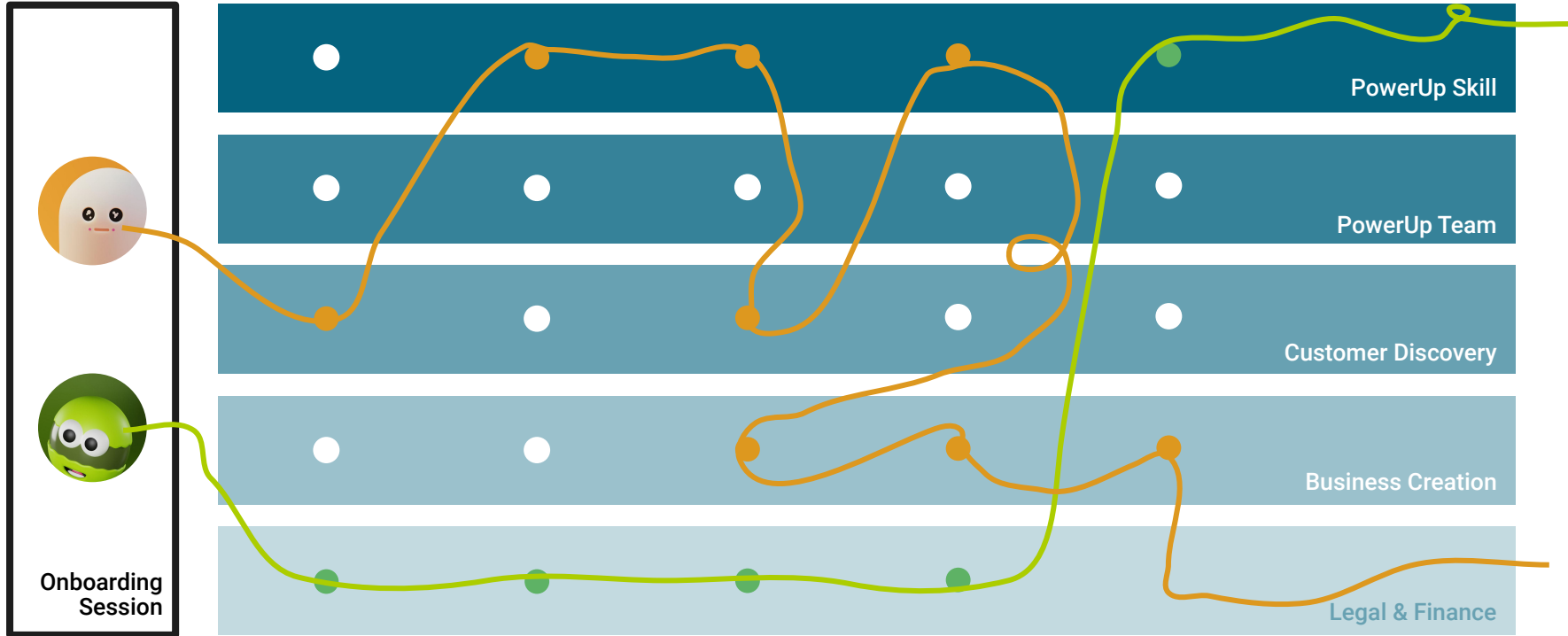


Legal & Finance

Depending on your needs, you create your Freerider journey.
One of our Coaches will accompany you along your way.



With XPLORE Freerider you choose your path. The training journey can vary a lot for every start-up team.



So, what do you need to join?

Who can join XPLORE Freerider?

We look for start-ups with...

**A
Committed
Team**

**An
Identified
Problem**

**A
Tech
Idea**

So, how can you join?

Join XPLORE Freerider in 4 easy steps!



1 Register on Training Platform

Create an account on our Training Platform
XPLORE Circus: <https://xplore.cirqus.de/>

2 Enroll in XPLORE Home Base

Per default you will be able to enroll in one course: The "XPLORE Home Base". Click the + to enroll in this course.

3 Book your Onboarding Session

In "XPLORE Home Base" sign up for the Onboarding Session. This session will give you the chance to present your start-up project and its current status to an XPLORE Freerider coach.

4 Design your need-based journey

With your Coach you will design a potential training journey for your individual needs and goals.

After the Onboarding Session you will have access to all XPLORE Freerider courses & modules and can get started with your customized training journey!

Join XPLORE Freerider now to kickstart your start-up journey! 

Be part of XPLORE Freerider

[Book Onboarding Now](#)



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via our Newsletter

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Thank you!

Further Questions?

Shoot us a message via
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