

# Important Information about Business Plan Basic Seminar Winter Semester '23

## Seminar Schedule

See below, (version 05.09.23)

## Course Registration

Every single participant has to register via online form on our [website](#) to accept the Privacy Policy of UnternehmerTUM GmbH

A registration via Campus TUMonline is neither necessary nor possible (for ECTS see Q&A below)

## Team Formation & Registration

Interdisciplinary teams of 3-4 students (min 2 ppl, max 5 ppl)

See schedule below for team formation opportunities

Team registration until **October 29, 2023** (once per team, you will receive the link during Kickoff and on Slack)

## Kickoff Attendance

**October 25, 2023** ONLINE via [Zoom](#) (PW: bpg23, start 6 pm)

Mandatory for every team member!

## The Seminar is held online - your Team & Coach Meetings can of course be onsite!

Online Team Finding & Ideation, and Kickoff via Zoom

Online Sessions, Lecturer Consultation Hours, Exam Tips (flipped classroom)

Online MidTerm Pitch (upload of video and text)

Teamwork (online or offline, free choice)

Online Final Presentation

## Workload

The seminar requires 7-10 hours of work per week and participant

Depending on your faculty the seminar is usually accredited for 3-4 ECTS

Please check with your Student or Examination Office

## Grading

Registration for exam (means for final presentation) in TUMonline middle of the semester

1. 30% Prototype: As close to functional prototype as possible, must be interactive

2. 30% Business plan read deck of 7 to 10 slides

3. 40% 8-minute Pitch Presentation

*If you don't need a grade you don't have to hand in a business plan read deck. You only need to bring your prototype and hold an informal pitch to get a certificate of attendance.*

## Communication

Slack is the main communication tool: [join.slack.com/t/utum-techtalents/signup](https://join.slack.com/t/utum-techtalents/signup) go to channel # [bpg\\_23w](#)

Write an email to [christian.orth@unternehmertum.de](mailto:christian.orth@unternehmertum.de) if you have a personal request or contact directly [@Christian Orth](#) on Slack, he will answer within a day

### A Personal Coach for Every Team

A personal coach is highly recommended to get the most out of the seminar!

If you choose to work with a coach, you will have regular meetings with him or her in addition to the Online Sessions.

## Schedule Business Plan Basic Seminar Winter Semester '23

Date	Topic	Attendance	Location
October 24, 2023 6-7 pm	Team Finding and Ideation	Optional	<a href="#">Zoom</a> PW: bpg23
October 25, 2023 6-8 pm	<b>Kickoff Business Plan Basic Seminar</b>	Mandatory for all team members	<a href="#">Zoom</a> PW: bpg23
October 26, 2023 6-7 pm	Team Finding and Ideation	Optional	<a href="#">Zoom</a> PW: bpg23
October 29, 2023	Deadline Team Registration	Mandatory, one registration per team	online on course platform circus
October 31, 2023 6-8 pm	First Online Session on problem, solution, prototyping, business model	Mandatory (at least 1 person per team)	<a href="#">Zoom</a> PW: bpg23
During weeks 44 through 47	Two meetings with your coach	Mandatory	online or offline
November 27, 2023	MidTerm Pitch (as online team deliverable, written feedback)	Mandatory for all team members	online upload
November 29, 2023 6-8 pm	Second Online Session on market, competition, financials, Minimum Viable Product, business plan	Mandatory (at least 1 person per team)	<a href="#">Zoom</a> PW: bpg23
During weeks 48 through 2	Two meetings with your coach	Mandatory	online or offline
December 13, 2023 6-8 pm	Lecturer Consultation Hours	Optional	<a href="#">Zoom</a> waiting room
January 10, 2024 6-7 pm	Important: Exam Tips!	Mandatory (at least 1 person per team)	<a href="#">Zoom</a> PW: bpg24
January 12, 2024 10 am - 1 pm	Presentation Training workshop with professional trainer	Optional	online, Zoom tba

During weeks 3 through 4	Dry Run of the final presentation with your coach	Mandatory	online or offline
January 29 - February 1, 2024 individual dates	BPG Final Presentations	Mandatory for all team members	online, Zoom tba (waiting room)

## Questions? Answers!

- Is this course open to everyone?**  
Yes, it is! No matter your semester or academic institution, at UnternehmerTUM Academy for Innovators you're very welcome.
- How many ECTS do I get for this course?**  
The number of credits depends on your field of study. Usually the seminar is accredited for 3-4 ECTS. Please, check with your study advisor.
- I registered for an UnternehmerTUM Academy course through the website, but the course is not appearing in TUMonline. Am I actually enrolled? Will I get ECTS?**  
During the exam registration period your course organizer will tell you how to register for the course exam with TUMonline. Only after you register for the exam will this course appear in TUMonline. ECTS are awarded after you complete the course and grades have been submitted.
- Can I attend this course every semester?**  
Yes, you can! We offer this course in summer and winter semesters.
- Do I get MakerSpace access along with this course?**  
Absolutely! You get 6 months free access with an L membership and 2 free courses of the category A/B (e.g. 3D printing, laser cutting, woodwork for beginners, electronics, textile work).
- Do I already have to have an idea?**  
Not at all! You can join someone who has an idea and form an interdisciplinary team of 3-4 students.
- Can I do this course on my own?**  
Nope! You need to form an interdisciplinary team of 3-4 students. We'll help with that at the beginning of the course.
- Will I learn how to write a business plan?**  
Yes, of course! But keep in mind that the business plan is only the last step of a long journey, and that we focus way more on hands-on and real-life experiences than theory.