

Important Information about Business Plan Basic Seminar Summer Semester '24

Seminar Schedule

See below, (version 18.03.24)

Course Registration

Every single participant has to register via online form on our [website](#) to accept the Privacy Policy of UnternehmerTUM GmbH

A registration via Campus TUMonline is neither necessary nor possible (for ECTS see Q&A below)

Team Formation & Registration

Interdisciplinary teams of 3-4 students (min 2 ppl, max 5 ppl)

See schedule below for team formation opportunities

Team registration until **April 28, 2024** (once per team, you will receive the link during Kickoff and on Slack)

Kickoff Attendance

April 24, 2024 ONLINE via Zoom

Mandatory for every team member!

The Seminar is held online - your Team & Coach Meetings can of course be onsite!

Online Team Finding & Ideation, and Kickoff via Zoom

Online Sessions, Lecturer Consultation Hours, Exam Tips (flipped classroom)

Online MidTerm Pitch (upload of video and text)

Teamwork (online or offline, free choice)

Online Final Presentation

Workload

The seminar requires 7-10 hours of work per week and participant

Depending on your faculty the seminar is usually accredited for 3-4 ECTS

Please check with your Student or Examination Office

Grading

Registration for exam (means for final presentation) in TUMonline middle of the semester

1. 30% Prototype: As close to functional prototype as possible, must be interactive

2. 30% Business plan read deck of 7 to 10 slides

3. 40% 8-minute Pitch Presentation

If you don't need a grade you don't have to hand in a business plan read deck. You only need to bring your prototype and hold an informal pitch to get a certificate of attendance.

Communication

Slack is the main communication tool: join.slack.com/t/utum-techtalents/signup go to channel [#bpg_24s](#)

If you have a personal request, please use the contact on the website or in the registration confirmation email, or write directly to [@Christian Orth](#) on Slack.

A Personal Coach for Every Team

A personal coach is highly recommended to get the most out of the seminar!

If you choose to work with a coach, you will have regular meetings with him or her in addition to the Online Sessions.

Schedule Business Plan Basic Seminar Summer Semester '24

Date	Topic	Attendance	Location
April 23, 2024 6-7 pm	Team Finding and Ideation	Optional	Zoom PW: bpg24
April 24, 2024 6-8 pm	Kickoff Business Plan Basic Seminar	Mandatory for all team members	Zoom PW: bpg24
April 25, 2024 6-7 pm	Team Finding and Ideation	Optional	Zoom PW: bpg24
April 28, 2024	Deadline Team Registration	Mandatory, one registration per team	online on course platform circus
April 30, 2024 6-8 pm	First Online Session on problem, solution, prototyping, business model	Mandatory (at least 1 person per team)	Zoom PW: bpg24
During weeks 18 through 21	Two meetings with your coach	Mandatory	online or offline
May 27, 2024	MidTerm Pitch (as online team deliverable, written feedback)	Mandatory for all team members	online upload
May 29, 2023 6-8 pm	Second Online Session on market, competition, financials, Minimum Viable Product, business plan	Mandatory (at least 1 person per team)	Zoom PW: bpg24
During weeks 22 through 26	Two meetings with your coach	Mandatory	online or offline
June 12, 2024 6-8 pm	Lecturer Consultation Hours	Optional	Zoom waiting room
June 26, 2024 6-7 pm	Important: Exam Tips!	Mandatory (at least 1 person per team)	Zoom PW: bpg24
June 28, 2024 10 am - 1 pm	Presentation Training workshop with professional trainer	Optional	online, Zoom tba

During weeks 26 through 27	Dry Run of the final presentation with your coach	Mandatory	online or offline
July 8 - 11, 2024 individual dates	BPG Final Presentations	Mandatory for all team members	online, Zoom tba (waiting room)

Questions? Answers!

- **Is this course open to everyone?**
Yes, it is! No matter your semester or academic institution, at UnternehmerTUM Academy for Innovators you're very welcome.
- **How many ECTS do I get for this course?**
The number of credits depends on your field of study. Usually the seminar is accredited for 3-4 ECTS. Please, check with your study advisor.
- **I registered for an UnternehmerTUM Academy course through the website, but the course is not appearing in TUMonline. Am I actually enrolled? Will I get ECTS?**
During the exam registration period your course organizer will tell you how to register for the course exam with TUMonline. Only after you register for the exam will this course appear in TUMonline. ECTS are awarded after you complete the course and grades have been submitted.
- **Can I attend this course every semester?**
Yes, you can! We offer this course in summer and winter semesters.
- **Do I get MakerSpace access along with this course?**
Absolutely! You get 6 months free access with an L membership and 2 free courses of the category A/B (e.g. 3D printing, laser cutting, woodwork for beginners, electronics, textile work).
- **Do I already have to have an idea?**
Not at all! You can join someone who has an idea and form an interdisciplinary team of 3-4 students.
- **Can I do this course on my own?**
Nope! You need to form an interdisciplinary team of 3-4 students. We'll help with that at the beginning of the course.
- **Will I learn how to write a business plan?**
Yes, of course! But keep in mind that the business plan is only the last step of a long journey, and that we focus way more on hands-on and real-life experiences than theory.