

# PRINCIPLED ENTREPRENEURIAL DECISIONS (6 ECTS)



7 days, 9:30 - 4pm, TUM Campus Garching at UnternehmerTUM  
(room Anton)

For founders, future entrepreneurs, project teams & startups

LEARN HOW TO MAKE GAME-CHANGING DECISIONS  
as taught at Stanford University



**Oliver Bücken**

Lecturer at TUM, co-founder of buecher.de and investor in 16+ startups

## Content

- Difficult decisions entrepreneurs face when running companies
- How instilling values and principles improves decision making
- The lens through which investors evaluate entrepreneurial companies
- How to use principles to empower company culture & craft strategy

Debate with entrepreneurs about their principles & learn from their real cases

PROGLOVE

NAVVis



KONUX

10X FOUNDERS



PARK HERE



askLio

Secfix

RYVER AI

05.05



**Vladimir Keil**  
Founder & CEO  
AskLio



**Nico Schoenenberger**  
Investor with 10X  
FOUNDERS

13.05

06.05



**Fabiola Munguia**  
Co-Founder Secfix



**Clemens Techmer**  
Founder & Co-CEO  
ParkHere

15.05

07.05



**Thomas Kirchner**  
Co-Founder ProGlove



**Kathrin Khadra**  
Co-Founder & Tech  
RYVER.AI

28.05



**Manuel Bönisch**  
Co-Founder ProGlove

12.05



**Georg Schroth**  
CTO & Co-Founder  
NavVis

**APPLY NOW!**