

PRINCIPLED ENTREPRENEURIAL DECISIONS (6 ECTS)



6 days, 9:30 - 4pm, TUM Campus Garching at UnternehmerTUM (room Anton)
For founders, future entrepreneurs, project teams & startups

LEARN HOW TO MAKE GAME-CHANGING DECISIONS
as taught at Stanford University



Jack Fuchs

Adjunct Professor in Entrepreneurship at Stanford University and ESCP Europe. Investor, mentor and Board member.



Oliver Bücken

Lecturer at TUM, co-founder of buecher.de and investor in 16+ startups



Dr. Philipp Engelhardt

Lecturer at TUM and HSG. Consultant with a focus on scaling strategies and growth management. Founder of scaleon and ex-CFO Europe of Groupon

Content

- Difficult decisions entrepreneurs face when running companies
- How instilling values and principles improves decision making
- The lens through which investors evaluate entrepreneurial companies
- How to use entrepreneurial principles to empower formal instruments of company culture, craft strategy and scale with key metrics

Debate with entrepreneurs about their principles & learn from their real cases

PROGLOVE

10X FOUNDERS

inveox

sevDesk

VITAFY BRANDS

JOIN

GROUPON

24.10



Thomas Kirchner
Founder of ProGlove



Dr. Oliver Kunath
CFO sevDesk

13.11

30.10



Nico Schoenenberger
Investor with 10X FOUNDERS



Georg Bader
Founder & former CEO Vitafy

14.11

31.10



Dominik Sievert
Co-CEO inveox



S. Manoj Harasgam
Founder join.com and Spicehaus Venture

15.11

APPLY NOW!