

PRINCIPLED ENTREPRENEURIAL DECISIONS (6 ECTS)



7 days, 9:30 - 4pm, TUM Campus Garching at UnternehmerTUM (room Anton)
For founders, future entrepreneurs, project teams & startups

LEARN HOW TO MAKE GAME-CHANGING DECISIONS
as taught at Stanford University



Jack Fuchs

Adjunct Professor in Entrepreneurship at Stanford University and ESCP Europe. Investor, mentor and Board member.



Oliver Bücken

Lecturer at TUM, co-founder of buecher.de and investor in 16+ startups

Content

- Difficult decisions entrepreneurs face when running companies
- How instilling values and principles improves decision making
- The lens through which investors evaluate entrepreneurial companies
- How to use principles to empower company culture & craft strategy

Debate with entrepreneurs about their principles & learn from their real cases

PROGLOVE



askLio



KONUX

10X FOUNDERS

luminovo

FERNRIDE



RYVER AI

24.04



Thomas Kirchner

Founder of ProGlove



Sebastian Schaal

Founder Luminovo

30.04

25.04



Vladimir Keil

Founder & CEO askLio



Hendrik Kramer

Co-Founder & CEO FERNRIDE

06.05

29.04



Andreas Loy

Founder & CEO KONUX



Kathrin Khadra

Co-Founder & Tech RYVER.AI

14.05

30.04



Nico Schoenenberger

Investor with 10X FOUNDERS



Martin Giese

Co-Author Stanford case about Celonis

14.05

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