

PROGRAM OVERVIEW

CIRCULAR REPUBLIC FESTIVAL 2025

Build your competitive advantage

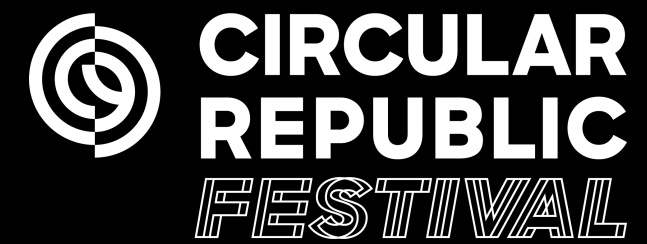
22-23 MAY 2025

Please be aware that the program is still subject to change.

Thursday, 22/05/2025

MUNICH URBAN COLAB

Freddie-Mercury-Str. 5, Munich



09¹⁵

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12⁰⁰

13⁰⁰

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14³⁰

15¹⁵

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19³⁰

Green Stage

Ground floor + **Live Stream Online**

Blue Stage

Ground floor

Workshop Area

powered by | BertelsmannStiftung

Start-up Area

1st floor

09¹⁵ Doors open | Welcome & grab a coffee

10⁰⁰ Opening & Facing uncertain times: Circular economy as a strategy for resilient businesses with H. Schönenberger.

10³⁰ Ecology: What nature says! With S. Dixon-Declève.

11¹⁵ It's the circular economy, stupid. With C. Betz.

10⁰⁰ Streaming: Green Stage

All day: Get inspired by circular **start-ups** and enjoy the **coffee bar** powered by IFAT

12⁰⁰ - 13⁰⁰ Lunch break & networking time

13⁰⁰ EPR - building a blueprint for an industry system for textiles with S. Gerlach & J. Haas

13⁴⁵ Reuse vs. Recycling - Who will win the race for sustainable plastic packaging? With A. Lang-Herfurth, K. Trier & C. Köllner.

13⁰⁰ Automotive Circular Economy - Shifting Value Pools and Business Model Implications with S. Lins, C. Schön

13⁴⁵ Uncoupling industry electronics from Asian dominance.

13⁰⁰ Opening Workshop Area & Product re-design workshop by CIRCULAR REPUBLIC.

12³⁰ Opening & start-up-pitches & award I: Circular inputs

14³⁰ - 15¹⁵ Coffee break, music & networking time

15¹⁵ Building a recommerce ecosystem - overcoming challenges and unlocking solutions with C. Rosenberg.

16⁰⁰ Getting the controller on board - financing the transition. Keynote by R. Stalker & A. Berger.

16³⁰ Chemistry in circularity - what the future holds. Panel with P. Seeberger, M. Häußler, G. Meier & C. Schiller.

17⁰⁰ Highlight summary of day 1 with Focus Online Earth.

15¹⁵ No energy transition without a turnaround in resources with I. Hofkens

15¹⁵ Measuring circular impact: A framework for success.

15¹⁵ Start-up-pitches & award II: Sharing platforms

16⁰⁰ Start-up-pitches & award III: Product-as-a-service

17⁴⁵ - 19³⁰ Hack' n' Talk: Best of Circular Hackfest by L. Schebitz with A. Schneller (Koorvi) x K. Reperich (Tchibo)

CIRCULAR HACKFEST
MAKERSPACE

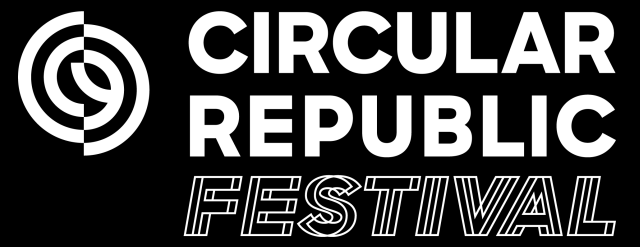
09⁰⁰ Circular Hackfest

(Monday, 19.5 - Thursday, 22.05. from 9 - 19:30h)

Friday, 23/05/2025

MUNICH URBAN COLAB

Freddie-Mercury-Str. 5, Munich



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Green Stage

Ground Floor + **Live Stream Online**

Blue Stage

Ground floor

Workshop Area

powered by | BertelsmannStiftung

Start-up Area

1st floor

MAKER SPACE

08⁰⁰ Breakfast sponsored by H&Z - separate registration via this LINK: <https://share-eu1.hsforms.com/1IHwbPbE3Q82wdKClS8LVpAf2uc1>

09⁰⁰ Doors open | Welcome & grab a coffee

09³⁰ Warm Up by L. Nima & T. Hörner.

09⁴⁵ The hottest lobbying topic of 2025: Circular economy. With K. Reuter & A. Siegesmund.

10³⁰ Circularity catalyst: Anchoring circular competences in organizations with Bertelsmann Stiftung.

11¹⁵ Get real! Do we know why we need product passports?

09⁴⁵ The secret to supply chain resilience? The biggest step is the first one! with S. Steinert

10³⁰ The emperor's new clothes? Unpacking AI's true potential in CE.

11¹⁵ Drill, baby, drill. How robots will dismantle all our products in the future with F. Franke, T. Ortmaier, R. Zhu

10¹⁵ Circularity pulse check with A. Eisenreich & M. Braun

11¹⁵ Project Together

10¹⁵ Start-up-pitches & award IV: Product lifetime extension

11¹⁵ Start-up-pitches & award V: Circular enablers

12¹⁵ Start-up-pitches & award VI: Resource recovery

Guided tours (immer zur vollen Stunde - je 20 Min)

12⁰⁰ - 13⁰⁰ Lunch break & networking time

13⁰⁰ The global perspective. Why collaboration is crucial. Impuls by A. Ciobanu-Dordea, J. Potočnik & W. Tiedemann.

13⁴⁵ 30% growth year over year: How circular economy start-ups are outperforming traditional markets with T. Dreimann

14³⁰ Start-up-award ceremony

15¹⁵ Mission (im)possible? Building regenerative economies in practice with M. Stuchtey & M. Obersteiner.

15⁴⁵ Saying goodbye to #CRF25. See you next time! Outro by CIRCULAR REPUBLIC.

17⁰⁰ - 19⁰⁰ Movie night: "Lithium Rising - The race for critical minerals" by BERTELSMANN FOUNDATION DOCUMENTARY FILMS