

PROGRAM OVERVIEW

CIRCULAR REPUBLIC FESTIVAL 2025

Build your competitive advantage

22-23 MAY 2025

Please be aware that the program is still subject to change.

Thursday, 22/05/2025

MUNICH URBAN COLAB

Freddie-Mercury-Str. 5, Munich



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19³⁰

Green Stage

Ground floor + **Live Stream Online**

Blue Stage

Ground floor

Workshop Area

powered by | BertelsmannStiftung

Start-up Area

1st floor

09¹⁵ Doors open | Welcome & grab a coffee

10⁰⁰ **Opening & Facing uncertain times: Circular economy as a strategy for resilient businesses** with A. Bilgeri & H. Schönenberger.

10³⁰ **Ecology: What nature says!** With S. Dixon-Declève & J. Bleriot

11¹⁵ **It's the circular economy, stupid.** With C. Betz & K. Kaminski.

10⁰⁰ **Streaming:** Green Stage

All day: Get inspired by circular **start-ups** and enjoy the **coffee bar** powered by IFAT

12⁰⁰ - 13⁰⁰ Lunch break & networking time

13⁰⁰ **Automotive circular economy** – shifting value pools and business model implications with J. Lederbauer, S. Lins, C. Schön.

13⁴⁵ **Uncoupling industry electronics** from Asian dominance with U. Tagscherer, L. Biedermann, A. Kriwet.

13⁰⁰ **EPR - building a blueprint** for an industry system for textiles with S. Gerlach & J. Haas.

13⁴⁵ **Reuse vs. recycling** – who will win the race for sustainable plastic packaging? With K. Trier, J. Knobloch & C. Köllner.

13⁰⁰ **Opening Workshop Area & Product re-design** workshop by CIRCULAR REPUBLIC.

12³⁰ **Opening & start-up-pitches & award I: Circular inputs**

14³⁰ - 15¹⁵ Coffee break, music & networking time

15¹⁵ **No energy transition without a turnaround in resources** with K. Peterwerth, K. Chandra, A. Klesse.

16⁰⁰ **Getting the controller on board – financing the transition.** Keynote by R. Stalker & A. Berger.

16³⁰ **Chemistry in circularity – what the future holds.** Panel with P. Seeberger, M. Häußler, G. Meier & C. Schiller.

17⁰⁰ **Narrative shift:** Putting climate and circularity back on the map by Focus Online Earth with F. Reiter, L. Hinz & HP Kleebinder.

15¹⁵ **Building a recommerce ecosystem** – overcoming challenges and unlocking solutions with C. Rosenberg & M. Grosse Luthermann.

15¹⁵ **Measuring circular impact:** A framework for success.

15¹⁵ Start-up-pitches & award II: **Sharing platforms**

16⁰⁰ Start-up-pitches & award III: **Product-as-a-service**

17⁴⁵ - 19³⁰ **Hack'n'Talk:** Best of Circular Hackfest by L. Schebitz with the keynote "From Vision to Reality: The Hands-On Journey to Circular Innovation" by A. Schneller & K. Reperich.

CIRCULAR HACKFEST MAKERSPACE

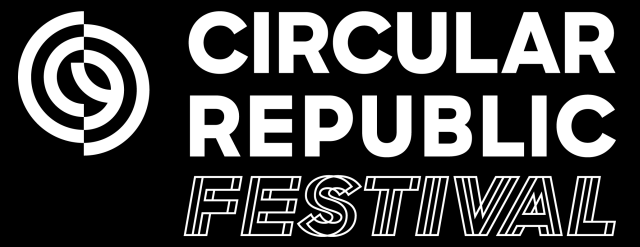
09⁰⁰ Circular Hackfest

(Monday, 19.5 - Thursday, 22.05. from 9 - 19:30h)

Friday, 23/05/2025

MUNICH URBAN COLAB

Freddie-Mercury-Str. 5, Munich



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Green Stage

Ground Floor + **Live Stream Online**

Blue Stage

Ground floor

Workshop Area

powered by | BertelsmannStiftung

Start-up Area

1st floor

MAKER SPACE

08⁰⁰ Breakfast sponsored by H&Z - separate registration via this LINK: <https://t1p.de/jgba3>

09⁰⁰ Doors open | Welcome & grab a coffee

09³⁰ Warm Up by L. Nima & T. Hörner.

09⁴⁵ The hottest lobbying topic of 2025: Circular economy. With K. Reuter, A. Siegesmund, K. Schwaiger & R. Tauer.

11¹⁵ The emperor's new clothes? Unpacking AI's true potential in CE. With M. Gerken.

11¹⁵ Get real! Do we know why we need product passports? with T. Vahle & T. Smetana.

09⁴⁵ The secret to supply chain resilience? The biggest step is the first one! with S. Steinert & K. Reperich.

10³⁰ Drill, baby, drill. How robots will dismantle all our products in the future with F. Franke, T. Ortmaier & R. Zhu.

10³⁰ Circularity catalyst: Anchoring circular competences in organizations with Bertelsmann Stiftung.

10¹⁵ Circularity pulse check with A. Eisenreich & M. Braun

11¹⁵ Circular impact: Internal narratives that ignite change with Project Together. G. Rembe.

10¹⁵ Start-up-pitches & award IV: Product lifetime extension

11¹⁵ Start-up-pitches & award V: Circular enablers

12¹⁵ Start-up-pitches & award VI: Resource recovery

Guided tours (immer zur vollen Stunde - je 20 Min)

12⁰⁰ - 13⁰⁰ Lunch break & networking time

13⁰⁰ Recent EU policy developments: Why and how to ensure necessary attention to resource management. Impuls by A. Ciobanu-Dordea, J. Potočnik & W. Tiedemann.

13⁴⁵ 30% growth year over year: How circular economy start-ups are outperforming traditional markets with T. Dreimann

14³⁰ Start-up-award ceremony

15¹⁵ Mission (im)possible? Building regenerative economies in practice with M. Stuchtey & M. Obersteiner.

15⁴⁵ Saying goodbye to #CRF25. See you next time! Outro by CIRCULAR REPUBLIC.

17⁰⁰ - 19⁰⁰ Movie night: "Lithium Rising - The race for critical minerals" with S. George by BERTELSMANN FOUNDATION DOCUMENTARY FILMS, rehab republic and Circular Munich