

PROGRAM OVERVIEW

CIRCULAR REPUBLIC FESTIVAL 2025

Build your competitive advantage

22-23 MAY 2025

Please be aware that the program is still subject to change.

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12⁰⁰

13⁰⁰

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14³⁰

15¹⁵

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17³⁰

17⁴⁵

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19³⁰

Green Stage

Ground floor + Live Stream Online

Blue Stage

Ground floor

Workshop Area

powered by | BertelsmannStiftung

Start-up Area

1st floor

CIRCULAR
HACKFEST

MAKERSPACE

09¹⁵ Doors open | Welcome & grab a coffee

10⁰⁰ Opening & Facing uncertain times: Circular economy as a strategy for resilient businesses with A. Bilgeri & H. Schönenberger.

10³⁰ Ecology: What nature says! With S. Dixon-Declève & J. Bleriot

11¹⁵ It's the circular economy, stupid. With C. Betz & K. Kaminski.

10⁰⁰ Streaming: Green Stage

12⁰⁰ - 13⁰⁰ Lunch break & networking time

13⁰⁰ Automotive circular economy – shifting value pools and business model implications with J. Lederbauer, S. Lins, C. Schön, B. Kühl & A-C Fredershausen.

13⁴⁵ Uncoupling industry electronics from Asian dominance with U. Tagscherer, L. Biedermann, A. Kriwet & P. Tullio.

13⁰⁰ EPR - building a blueprint for an industry system for textiles with S. Gerlach & J. Haas.

13⁴⁵ Reuse vs. recycling – who will win the race for sustainable plastic packaging? With K. Trier, J. Knobloch & C. Köllner.

13⁰⁰ Opening Workshop Area & Product re-design workshop by CIRCULAR REPUBLIC.

12³⁰ Opening & start-up-pitches & award I: Circular inputs

14³⁰ - 15¹⁵ Coffee break, music & networking time

15¹⁵ No energy transition without a turnaround in resources with K. Peterwerth, K. Chandra, A. Klesse & M. Freiherr.

16⁰⁰ Getting the controller on board – financing the transition. Keynote by R. Stalker & A. Berger.

16³⁰ Chemistry in circularity – what the future holds. Panel with P. Seeberger, M. Häußler, G. Meier & C. Schiller.

17⁰⁰ Narrative shift: Putting climate and circularity back on the map by Focus Online Earth with F. Reiter, L. Hinz & HP Kleebinder.

17⁴⁵ - 19³⁰ Hack´n´Talk:
Best of Circular Hackfest by L. Schebitz
with the keynote “From Vision to Reality: The Hands-On Journey to Circular Innovation” by A. Schneller & K. Reperich.



15¹⁵ Beyond the pilot: What it really takes to succeed in textile recommerce with C. Rosenberg, J. Oellrich, M. Peterson & M. Grosse Luthermann.

15¹⁵ Measuring circular impact: A framework for success.



15¹⁵ Start-up-pitches & award II: Sharing platforms

16⁰⁰ Start-up-pitches & award III: Product-as-a-service

09⁰⁰ Circular Hackfest

(Monday, 19.5 - Thursday, 22.05. from 9 - 19:30h)

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19⁰⁰

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08⁰⁰ Breakfast sponsored by H&Z - separate registration via this LINK: <https://t1p.de/jgba3>

09⁰⁰ Doors open | Welcome & grab a coffee

09³⁰ Warm Up by L. Nima & T. Hörner.

09⁴⁵ The hottest lobbying topic of 2025: Circular economy. With K. Reuter, C. Oehlmann, A. Siegesmund, K. Schwaiger & R. Tauer.

10³⁰ The emperor's new clothes?
Unpacking AI's true potential in CE.
With M. Gerken.

11¹⁵ Get real! Do we know why we
need product passports? with T.
Vahle & T. Smetana.

09⁴⁵ The secret to supply chain resilience?
The biggest step is the first one! with S.
Steinert & K. Reperich.

10³⁰ Drill, baby, drill.
How robots will dismantle all our
products in the future with F. Franke,
T. Ortmaier, J. Saenz & R. Zhu.

11¹⁵ Circularity catalyst: Anchoring
circular competences in organizations
with Bertelsmann Stiftung, A. García
Schmidt & H. van Duijn.

10¹⁵ Circularity pulse check – assess
your progress and exchange with
practitioners with A. Eisenreich & M.
Braun.

11¹⁵ Circular impact: Internal narratives
that ignite change with Project Together.
G. Rembe.

10¹⁵ Start-up-pitches &
award IV: **Product lifetime
extension**

11¹⁵ Start-up-pitches & award
V: **Circular enablers**

12¹⁵ Start-up-pitches & award
VI: **Resource recovery**

Guided tours
(immer zur
vollen Stunde
- je 20 Min)

12⁰⁰ - 13⁰⁰ Lunch break & networking time

13⁰⁰ Recent EU policy developments: Why and how to ensure
necessary attention to resource management.
Impuls by A. Ciobanu-Dordea, J. Potočnik & W. Tiedemann.

13⁴⁵ 30% growth year over year: How circular economy start-ups
are outperforming traditional markets with T. Dreimann

14³⁰ Start-up-award ceremony

15¹⁵ Mission (im)possible? **Building regenerative economies in practice**
with M. Stuchtey & M. Obersteiner.

15⁴⁵ Saying goodbye to #CRF25. See you next time! Outro by CIRCULAR REPUBLIC.

17⁰⁰ - 19⁰⁰ Movie night: "Lithium Rising -
The race for critical minerals" with S.
George
by BERTELSMANN FOUNDATION
DOCUMENTARY FILMS, rehab republic and
Circular Munich